

GOING ORGANIC?

Go ALL THE WAY WITH YES®



When it comes to taking care of our health, it can be hard to know what we should be concentrating on most in order to make the biggest difference. We are always learning of new dimensions that we could be adding to our approach, from switching to organic household products to buying only chemical-free cosmetics, but how do we know which of these changes are worth the effort in the long term? Instinct might be to look to our environment, diet, and lifestyle for the answers. As nature would have it, though, solutions are often where we least expect them. Surely who would have guessed that the one aspect of our lives where the simplest change could potentially have the greatest bearing on our health is our **sex lives**.

Beyond 'safe sex'

With concerns growing over the health implications of chemicals used in lubricants and intimate moisturisers, what we are presented with is an entirely new and additional take on the term 'safe sex'. No longer concerned merely with disease and pregnancy prevention, this definition from a holistic viewpoint encompasses risk reduction on a much broader health scale, involving cancer and other health issues related to chemicals accumulating in the body through intimate and other products in our everyday lives. With this new information, there is undoubtedly cause for opening our minds to alternative solutions to our intimate needs, just as we might have already with our dietary and cosmetic requirements.

Lubricants - are they safe?

The medical profession has finally realised after decades of consumer use, that traditional lubricant ingredients are not as safe as they once thought. The concerns stem from the harmful nature of the chemicals such as parabens and petrochemicals, and the fact that the sensitive areas of the body on which these products are intended to be used are lacking a protective layer - the Stratum corneum - which means chemicals are more readily absorbed. This may come as a concern to those women for whom lubricants and moisturisers are essential, including those experiencing menopause, cancer, stress and or any other condition whereby intimacy can become uncomfortable.

A natural alternative

Yes Products is a company that has produced a range of high performance, guaranteed pure and certified organic intimacy enhancing lubricants and moisturisers. It is the first and only range that not only includes healing plant extracts and applies organic standards, but also excludes concerning chemical ingredients like glycerine, parabens, petrochemicals and glycols and other skin irritants.

Who can benefit

Yes lubricants can help to restore physical relationships for women with many and varying reasons for intimate discomfort. For example, Yes natural lubricants have been proven to allow women whose bodies cannot tolerate the synthetic chemicals found in traditional lubricants because of cancer treatments to once again enjoy

sexual intimacy with their partners. In fact, Yes is the only proven paraben free product that can be safely used when recovering from breast cancer. Menopausal women avoiding HRT have also rediscovered their sex lives thanks to these products' ability to counteract the effects of lower oestrogen levels. This range of natural, chemical-free lubricants is also ideal for people who simply enjoy sex, but who on the same note do not want pleasure to be at the expense of their health.

How Yes came about

Yes® products were created by two women who decided to "change the world from the inside", Their aim was to raise awareness of the importance of 'choosing organic' and the impact of using chemical-based products on the body's more 'intimate' parts. 'By using natural, organic products to out-perform existing synthetic chemical equivalents, we aim to make more people smile (who wouldn't after a great night of intimacy?) and so spread more happiness on the planet. Adding to this feel good factor is the sense of fun surrounding this business which can be gleaned not least through their web site - www.yesyesyes.org. Think Meg Ryan in Harry Met Sally!

Get in touch

For more information of Yes Products, please contact (0) 845 094 1141 or email isis@yesyesyes.org.